

www.aarecoveryd37.org

AARECOVERYD37

Helping groups carry the message~

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Branding and Web Development Committees

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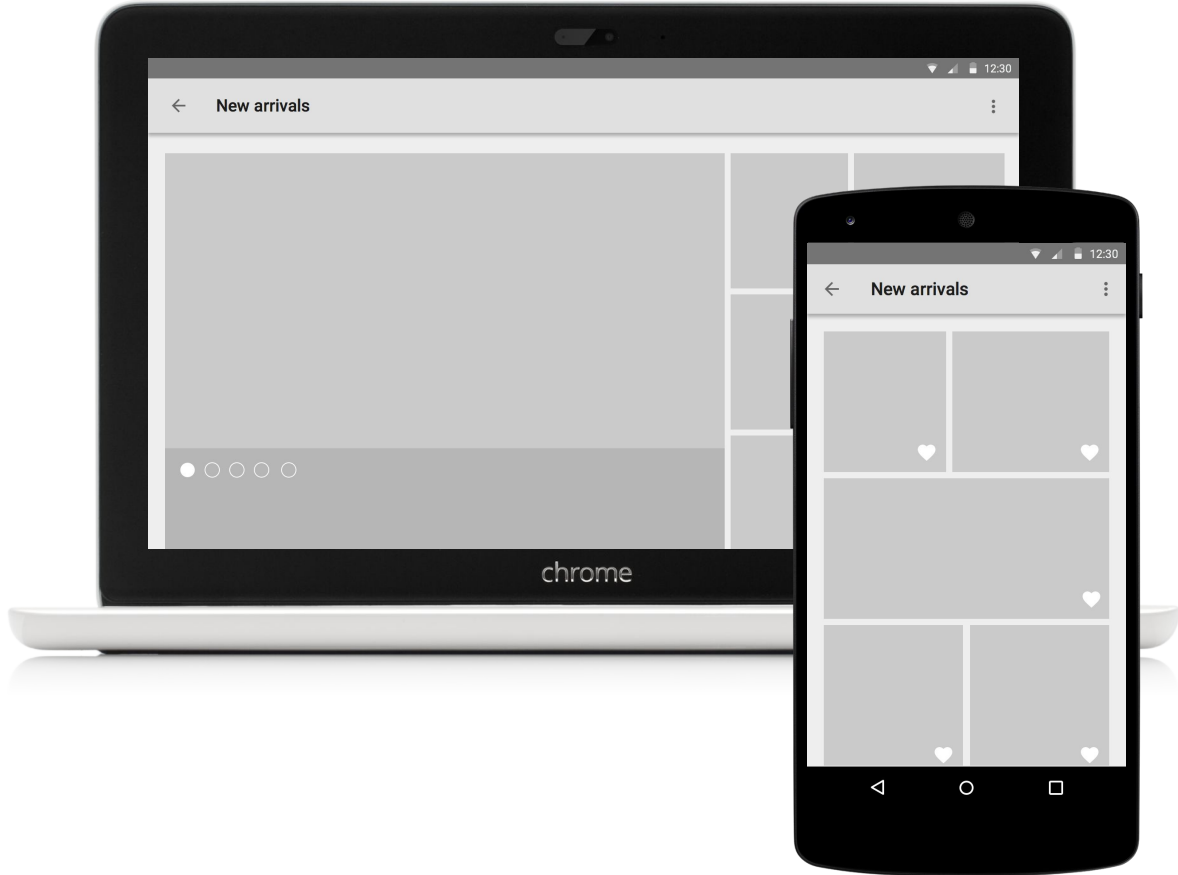
Goals and Objectives of D37 having a website as part of overall Branding D37 Strategy

- Having a workable platform that assists the GSR to communicate/inform homegroup of district events, issues, and support services.
- Enable non-participating D37 groups an opportunity to see services available to them as part of District 37.
- Communication medium between district members.
- Basic information should any suffering alcoholic need help to direct them to a resource quickly and easily - ***not to replace Intergroup, Area, AA.org***



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Main improvement is that website now has a responsive theme, meaning regardless of the type of device or screen the web site will automatically adjust to the proper dimension/format for ease of viewing. Phone, Tablet, Laptop, Desktop - it will auto size.



Pages and a brief description:

- Home - Who we are and immediate help links.
- AA related links - to assist GSR/Members to find additional info.
- Clipboard - BLOG page to post flyers related like at your homegroup.
- Committee Pages - placeholders right now - description from D37 Handbook. Can change if chair would like.
- D37 Contact Us - form comes to Webmanager email. Can change. As well as listing of roles and terms for service opportunities on following page.
- The GSR - main component. Agenda, Minutes and Treasurer's Report which can be added prior to monthly meeting for review ahead of meeting. Also serves as an archive that is easily searchable.

Next Steps:

Building into website auto emails (programmable to your email you prefer) with the @aarecoveryd37.org address.

Map component to have a Google Map link where required.

Secure Payment - for groups who want to make D37 allocations electronically.

Anything else the district decides within reason/capability.

